

# SALESBOOK

SwissTech  
Convention  
Center



**8<sup>th</sup> October 2024**

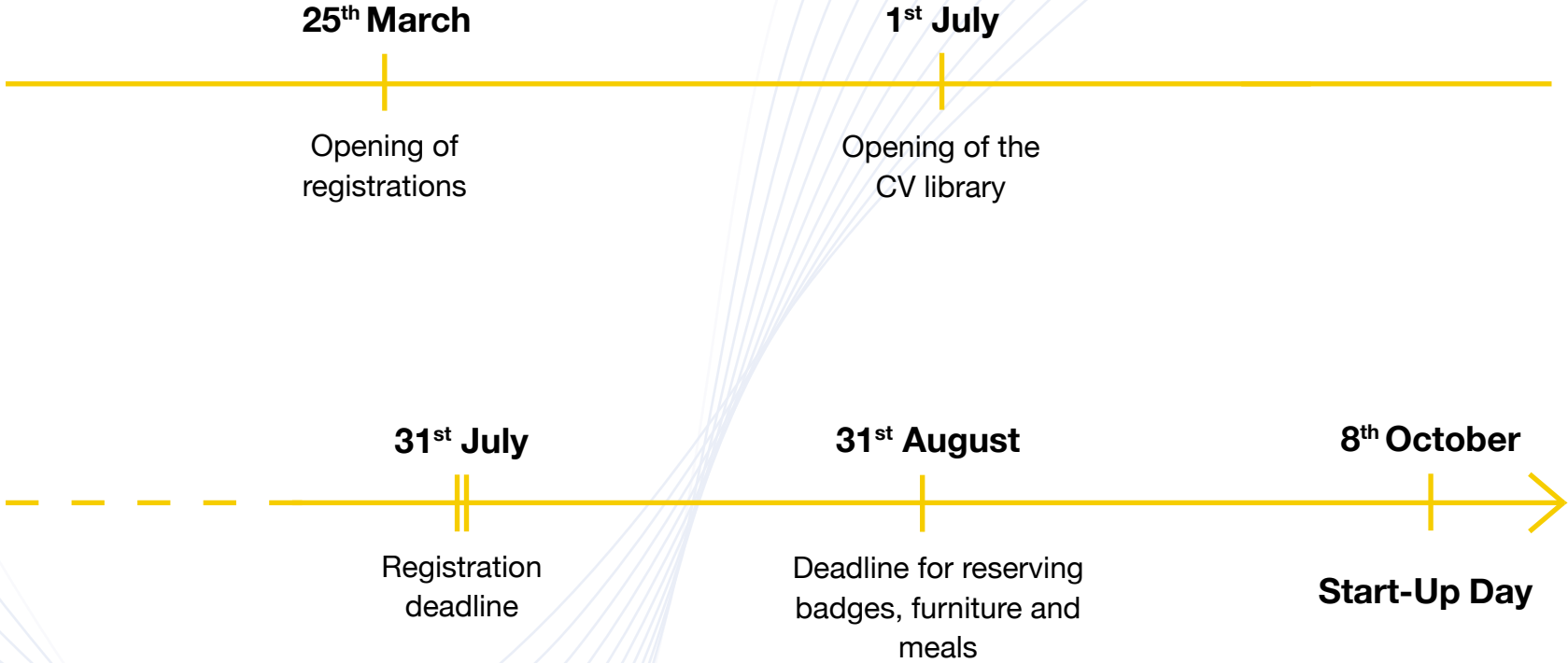
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# TIMELINE



# FORUM EPFL PROGRAM

Monday 7 <sup>th</sup> October	Company presentations, Workshops
Tuesday 8 <sup>th</sup> October	<b>Start-Up Day</b> , Company presentations
Wednesday 9 <sup>th</sup> October	ONG & OIG Day, Company presentations Workshops
Thursday 10 <sup>th</sup> October	Company stands, Workshops
Friday 11 <sup>th</sup> October	Company stands, Workshops

## START-UP DAY PROGRAM

08:30 - 09:00	Entrepreneurs' Breakfast
09:00 - 17:00	Start-ups stands
10:00 - 15:00	Conferences, Workshops
17:00 - 18:30	Networking Cocktail

# THE FORUM EPFL



## In a few words...

- Organises the largest student career fair in Europe.
- Founded on a campus welcoming more than 10'000 students from over 116 nationalities.
- This year is the 42<sup>nd</sup> edition of Forum EPFL and the 16<sup>th</sup> edition of the Start-Up Day.
- Located close to the EPFL Innovation Park, an active nest for innovation and entrepreneurship with more than 170 start-ups.
- Rooted in a dynamic environment with an average of 13.3 new start-ups created each year.



# THE FORUM EPFL - 42<sup>ND</sup> ANNIVERSARY

In October 2024, the Forum EPFL will celebrate its **42<sup>nd</sup> anniversary** and remains one of the biggest job fairs in Europe, improving its services on a yearly basis. The Forum's goal is to facilitate the students' transition between studies and the labor market by offering companies a privileged window to present themselves to the students.

Quality and professionalism are fundamental pillars that drive the 20 committee members to provide services worthy of the Forum EPFL. Once again, the Forum EPFL will take place at the SwissTech Convention Center (STCC), an ultra-modern convention center located in the center of EPFL's campus, giving a perfect setting for companies and students to meet. Every year, we thrive to improve our services, taking into account satisfaction surveys and comments from previous years.

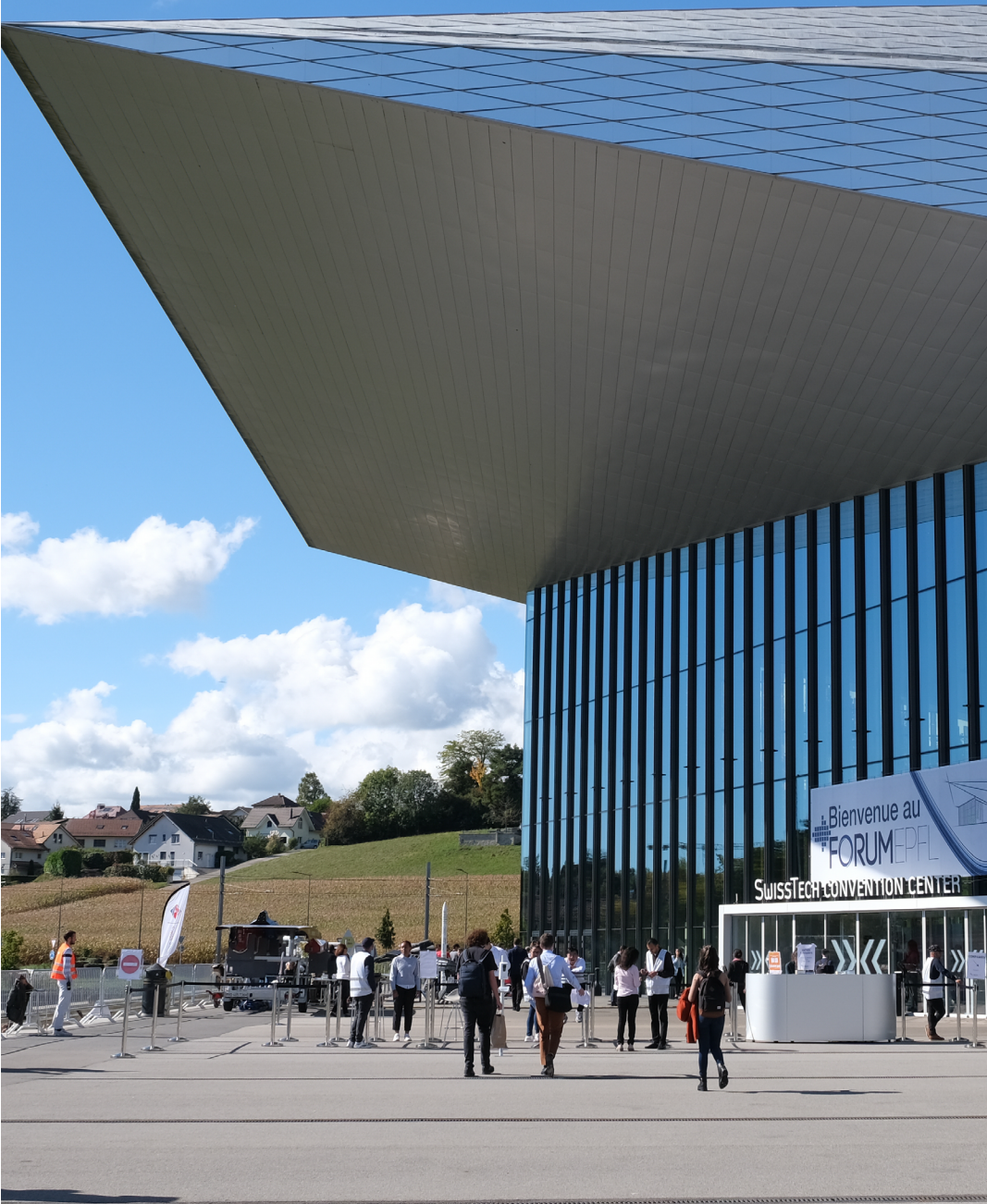
## **Figures of the year 2023**

**210** registered companies

**135** registered start-ups

**22'000** visitors during the week

**4.9/5** start-up satisfaction



# CERTIFICATIONS AND NORMS

## **ISO 14001, Environmental Management Systems** - *Certified in 2009 and recertified in 2021*

Since 2009, the “Forum Responsible” project expresses our concern over environmental issues. The Forum EPFL is the first event of its kind to be carbon neutral and ISO 14001 certified.



## **ISO 9001, Quality Management Systems** - *Certified in 2013 and recertified in 2021*

In 2013, the Forum EPFL became one of the first events of its kind to be ISO 9001 certified in Europe. Following an audit by the Swiss Association for Quality Systems (SQS), an internationally recognised body, the Forum was granted this certification, which acknowledges the quality of the organisation of the event. Its process of quality management can meet the growing demands of companies by optimizing the transmission of know-how from year to year. Therefore the ISO 9001 guarantees the professionalism of the Forum EPFL.





# REGISTRATION - START-UP DAY 2024

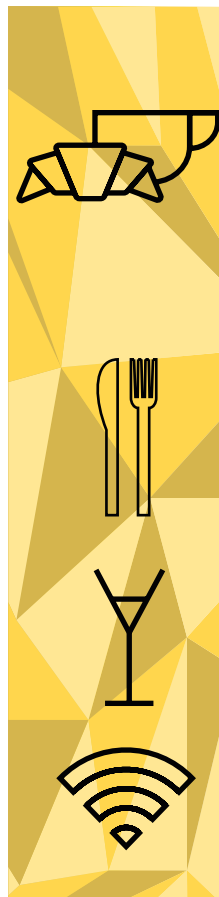
The registration includes:



A 4m<sup>2</sup> stand made of white composite panels (2.5m x 0.98m) with the name of your start-up, lighting and power supply.

One page in our interactive Start-Ups Book (*LdS*). This document contains one page dedicated to a description of your start-up freely available on our website as soon as it is written.

A table and two chairs.



Access to the Entrepreneurs' Breakfast.  
Access to the Garden cafeteria, which offers many refreshments, coffee, tea and pastries.

Lunch boxes (maximum 2) distributed at your stand.

Access to the Networking Cocktail.

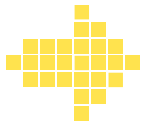
Free access to Wi-Fi at the STCC.

## ENROLMENT FEE\*:

Until 31<sup>st</sup> July 2024

CHF 150.-

*N.B.: To be able to register to the Start-Up Day, your start-up has to employ less than 50 people and be created less than 7 years ago. However, even if your start-up does not fulfill the above-mentioned criteria, we may still take into consideration your desire to be part of our fair. So please do not hesitate to contact us ([p.15](#)) so that we can find an agreement.*



# CV LIBRARY

You have the possibility to access our CV library, a database containing CVs of all students enrolled in the Forum EPFL (over 2'720 CVs in 2023).

If you are interested in our CV library, please do not hesitate to contact us at the following address :  
**forum@epfl.ch**

Our team will be glad to give you more details.



# FORUM RESPONSIBLE

**In collaboration with Swiss Climate, we do our best to evaluate our Forum's carbon footprint.**

**This year, we choose to support climate protection, by donating part of our benefits to the SeaCleaners association, to protect oceans.**



**PLASTIC POLLUTION IN OUR OCEANS IS A MENACE TO ECOSYSTEMS, ECONOMICS  
AND HUMAN HEALTH.**



**By supporting this project with the “Responsible Forum” option, you contribute to the depollution of oceans and the conservation of marine biodiversity.**

[WWW.SWISSCLIMATE.CH](http://WWW.SWISSCLIMATE.CH)

\*Excluding VAT - Rate of 8,1 %

# OPTION «RESPONSIBLE FORUM»

**Support our “Forum Responsible” project for a zero carbon emission event.**

During your registration, you will have the opportunity to subscribe to the «*Responsible Forum*» option. It would involve you in our project of reducing our ecological impact.

In 2023, 38 start-ups subscribed to the «*Responsible Forum*» option contributing to the greenhouse gas emission compensation during the fair.

**By donating, you contribute to help this cause. In appreciation, a flower and a «Responsible Forum» logo will be delivered at your stand.**



CONTRIBUTION\* :

Option «*Responsible Forum*»

CHF 30.-

\*Excluding VAT - Rate of 8,1 %

# TO JOIN US

## •CREATE AN ACCOUNT:

1. Go to our website <https://platform.forumepfl.ch/>.
2. Click on “Register” and specify “I am a Start-up”.
3. You’ll receive under 24 hours an activation link to finalize your registration.
4. Read and agree to the terms and conditions.

## REGISTER TO THE 2024 START-UP DAY EVENT:

5. Log in on the platform <https://platform.forumepfl.ch/> with your username & password.
6. Click on “Register” in the “Start-Up” section.
7. Read and agree to the terms and conditions.
8. Subscribe (or not) to the «Forum responsable» program.
9. Confirm your order’s summary.

For further details concerning the enrolment procedure, don’t hesitate to get in touch with us or to have a look at the more detailed tutorial, that can be found on our [website](#).

## Welcome to the Forum 2024!

All you need to do now is to finalize your Start-Up profile, confirm your meal reservation and upload your logo and advertisement page that will be published in the Start-Ups presentation book.

# CONTACT

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