



**FORUM**EPFL  
43<sup>RD</sup> ÉDITION

# PRESS KIT 2025





# Forum EPFL



The EPFL Forum is **Europe's largest recruitment fair** organized by students. This year, it celebrates its 43rd anniversary from **October 6 to 10, 2025** at the SwissTech Convention Center, and remains entirely run by a committee of 20 students.

In addition to organizing the fair, the association prepares graduates and students throughout the year with lectures, mock interviews and CV corrections.

During the week, they have the chance to meet companies, take part in workshops, conferences, interviews and networking lunches.

The EPFL Forum helps students find their way into the workforce, and enables companies to identify their future talent. The main objective of the Forum is to facilitate these encounters in the best possible conditions.

# 2025 prospects



- 200 Companies
  - 130 StartUps
  - 17 NGOs & IGOs
  - 2 900 Students enrolled
  - 23 000 Visitors
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- ISO 9001 and 14001 certification for a quality and sustainable management
  - Partnership with The SeaCleaners to compensate our emissions

# EPFL, a talent hub

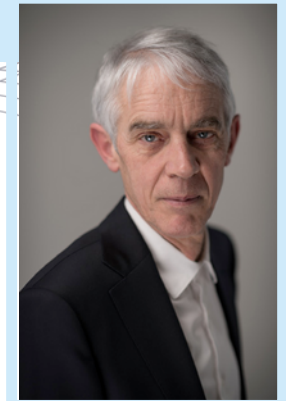
EPFL is ranked **3rd in the QS Europe University Ranking 2024** and, along with ETHZ, is one of the two most renowned technical universities in Switzerland. EPFL has over **12,000 students, 60% of whom are international, representing more than 120 nationalities**. Alumni include **Didier Guzzoni, inventor of Siri, or Daniel Borel, founder of Logitech**.

EPFL boasts a faculty that continues to grow in renown. A recent example is **Maryna Viazovska, winner of the Fields Medal** in 2022. The School, renowned for its cutting-edge research, is also brimming with a multitude of projects that continue to tackle topical issues, as demonstrated by the creation of the **research and innovation center dedicated to AI**, which aims to solve global problems such as access to healthcare or climate change.

The university is an important part of the region's economic landscape, which includes many multinationals, but also a major ecosystem of start-ups in its **Innovation Park**.

*“Companies have success if they have access to talent and EPFL is a place where we produce talent”*

**Martin Vetterli, President of EPFL**





# Program of the week

Monday October 6th

**Forum Get Ready** : Last chance to prepare for the fair, with photo shoot, CV correction, breathing workshops. The day ends with the traditional keynote conference.

**Company presentations** : Companies present themselves and make initial contact with students during the aperitif that follows.

Wednesday October 8th

**ONGO & IGO Day** : Stand day for NGOs & IGOs.

**Company presentations** : The companies present themselves and have a first contact with the students at the cocktail that follows.

Tuesday October 7th

**Start-Up Day** : Stand day for StartUps. In addition, there's a Student Corner to pitch your entrepreneurial project in front of experts, and a Sustainability Corner for eco-responsible StartUps. The eloquence contest final will be held at the end of the day.

**Company presentations** : Companies present themselves and make initial contact with students during the aperitif that follows.

Thursday October 9th -  
Friday October 10th

**Corporate Stands** : Classic corporate stand days.

**Interview booths** : Students selected through a booth meeting, a presentation or our CV database, will be invited for interviews.

**Workshops** : Activities in groups of 30-50. Students can work on concrete company projects, and the company can see how the students work.

**Lunch meetings** : Students can share lunch with company representatives.

# Media Coverage

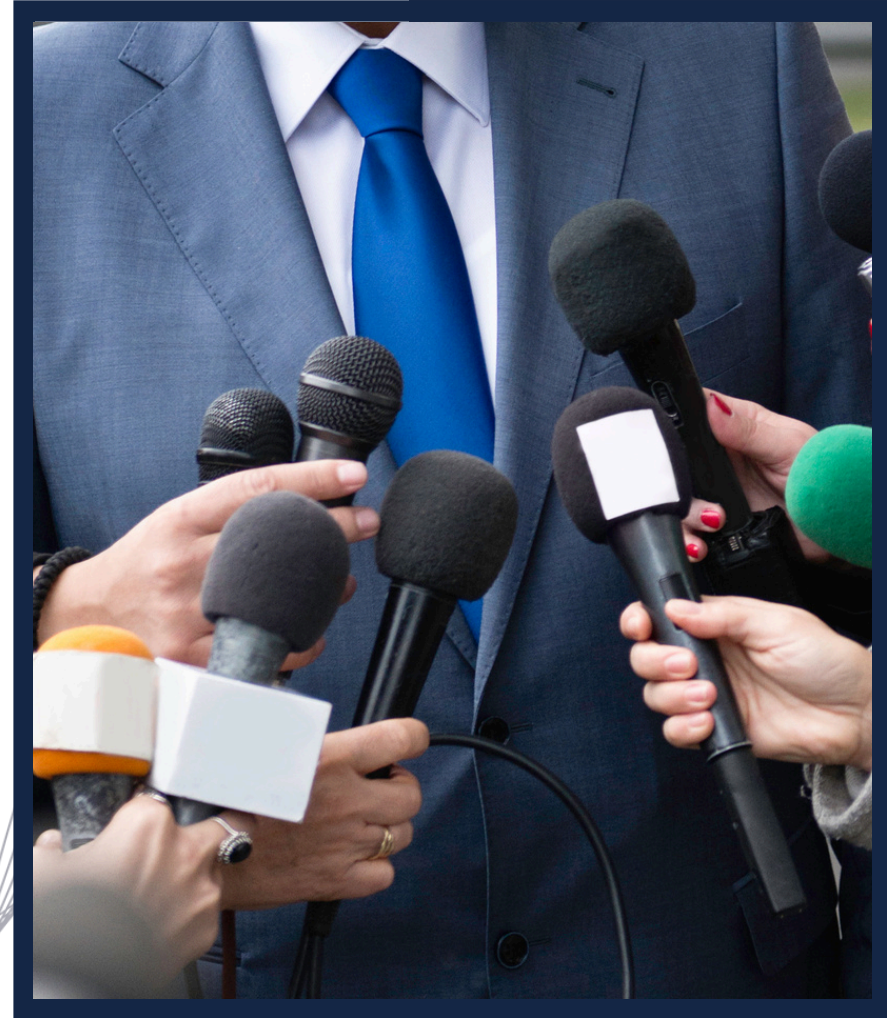


As the largest recruitment fair in Switzerland, the EPFL Forum draws significant media attention each year, through articles, interviews, and reports. In recent years, several major media outlets have covered the event:

- **Talendo** (2024) offered a behind-the-scenes look at the Forum through an exclusive interview with the Vice President, featured in: “Behind the Scenes of the EPFL Forum, Europe’s Largest Student-Run Recruitment Fair.”
- **LFM** (2024) highlighted the event with the headline “20,000 Visitors Expected at EPFL”, providing a concise overview of the fair.
- **Alter** (2024) immersed readers in the backstage atmosphere with an interview of the head of editorial and press in: “IMMERSION BEHIND THE SCENES OF THE EPFL FORUM.”
- **Canal9** (2024) took viewers to the heart of Europe’s largest student-led fair with a feature segment showcasing both visiting students and members of the organizing committee.

# Media Coverage

- **RTS** (2023) highlighted the commitment of the volunteer committee in its report: “A volunteer committee of around twenty students organizes the 2023 edition of the EPFL Forum in Lausanne.”
- **Le Figaro Étudiant** (2022) focused on student entrepreneurship with an article covering the day dedicated to start-ups.
- **20 Minutes** (2021) analyzed post-Covid trends in: “Post-pandemic employment: between flexibility and virtual recruitment,” in connection with the Forum.
- **RTS** (2020) reported on the fair’s opening despite the pandemic, as did **Le Temps**, with the headline: “EPFL students are (almost) immune to the crisis.”
- Finally, **Bilan** (2019) celebrated a landmark edition in its article: “Record-breaking edition for the EPFL Forum.”





# Some ideas for articles and reports

The EPFL Forum has established itself as a true reflection of the Swiss and international job market. As a major meeting point between students, recent graduates, and companies from a wide range of industries, this annual event brings together a diverse array of economic players through a variety of activities—from recruitment booths to conferences, as well as workshops and one-on-one interviews.

As such, the Forum can be explored through several complementary angles, including:

- Switzerland at the heart of innovation: understanding how participating companies are integrated into the Swiss research and development ecosystem.
- Behind the scenes of a large-scale student-led event: an inside look at the organizing team and the logistical, human, and strategic challenges involved in coordinating such a major fair.





# Some ideas for articles and reports



- Career opportunities after EPFL: insights from alumni, analysis of high-potential sectors, and the most in-demand profiles.
- Student profiles: their expectations, backgrounds, and tips for making the most of the Forum.
- Interviews with company representatives: a focus on their recruitment goals, selection criteria, and views on the current job market.
- Presentation of EPFL and its ecosystem: a spotlight on the role of the Innovation Park, ongoing research projects, and collaborations between science and industry.
- Perspectives from both sides: how students and companies perceive the added value of an on-campus recruitment fair.
- Today's key challenges: diversity, sustainability, digital transformation... how the Forum and its participants are actively addressing these topics.

We are, of course, open to any additional suggestions or ideas you may have to further enrich this content, in line with your interests and editorial direction.

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